

AAES Endorsement Policy

Background

The AAES is occasionally approached by other organizations to endorse a variety of materials, including guidelines for treatment, meetings or programs, position statements, documents, products or other miscellaneous items. Though the AAES has provided some endorsements in the past there has been no formal process for evaluating requests for endorsement or criteria to guide the evaluation of requests for endorsement. The following proposal attempts to provide such a framework for AAES endorsement.

Procedure:

Requests for endorsement by the AAES will be referred to the Secretary of the AAES for consideration. The secretary will then consult with the President and the Vice-President to make a preliminary assessment of whether the request has merit. If the President, Vice-President and Secretary agree that the request is worthy of consideration for AAES endorsement then the proposal can be circulated to the Council for approval. Given that there are often time constraints for such requests, Council approval or rejection can be obtained by e-mail vote after a 2 week period of consideration and opportunity for comment.

Criteria for Endorsement:

- The proposal must be consistent with and relevant to the mission of the AAES.
- The proposal must originate in a recognized, credible organization.
- The request for endorsement should clearly delineate what, if anything, endorsement entails on the part of the AAES and what the AAES may or may not expect in return.
- If the endorsement is to be ongoing for more than 1 year, then the AAES Council should review the endorsement periodically (every 6-12 months) to be sure that it has remained consistent with the mission of the AAES.
- If the endorsement pertains to a publication then it is imperative that members of the Council are able to review the publication in its entirety prior to approval for endorsement.

Terms of Endorsement:

- AAES endorsement permits use of the AAES name and logo in association with the approved proposal.
- The AAES reserves the right to withdraw an endorsement at any time if the opinion of the Council is that the proposal is inconsistent with or no longer relevant to the mission of the AAES.